

Planning-process-Innovation-center

Step	Details
Make a list	<ul style="list-style-type: none"> • Potential organizations that might be interested or we want to join • What activities (programs) we want to do initially
What other towns	See if other towns would be interest in joining
Creating Doc	<ul style="list-style-type: none"> • Do we need to form a new non-profit corporation - Lawyer • New web site • Choose-name-register
Funding	<ul style="list-style-type: none"> • Corporation list • Gov't agency • Foundations
Venture funds	How can we interface with them
Create Write-up	<ul style="list-style-type: none"> • Mission • Goals • Vision • Charter
Web Search	List of other organizations in the area
Training program Individuals	<ul style="list-style-type: none"> • Branding about yourself • Values & Character traits • Business processes • Open questions • Team Building • Problem solving • Solution & Analysis





Step	Details
Business plan Write a plan	<ul style="list-style-type: none">• Write a company description that sells your story• Plan for the future: lay out goals and metrics for success• Describe your product line in detail and plan for how to stand out from competitors• Consider any legal formalities that require attention when starting your business• Put together necessary financial projections to make a strong start• Create your buyer persona and determine your product/marketing fit
Mentors	People in the community who can help people with their business plans

