

Problem Framing Exercise -11/12/2020

Our customer are seniors who live in a senior housing community. The results will be presented by the group at the end of the process.

Our problem to solve will be the creation of a process for selling this method to a senior housing facility that gets their buy in. The proposal needs to be no longer than a 6 page document. It shall contain the following areas; Value statement, benefits to the housing facility, benefits to the possible community, time frame, resources needed.

The goal of the group is to have some solutions to the problem that can be presented to the first client within a three-week period of completing the process.

Review problem statement: Providing a document to sell the concept of doing a project by seniors that gets them to create their cultural statement (being a community) and picking and solving a community/world problem.

Develop a proposal for a group of seniors to become a community by understanding of its culture and them make their extended community better by presenting possible solutions to an outstanding issue.

Show how a group of Seniors create a We organization and helping the community by identifying an issue and presenting possible solutions.

- Rearrange the wording
- The 5 W exercise
- Why do we want to create a plan for Seniors? .. Provide a learning opportunity and build a community culture



- Why do we want to provide a learning opportunity ... Do help them provide their community to makes things better
- Why do they want to help their make things better? ... Provide their knowledge to give back to their community
- Why do we want to give back to the community? To create a We community of working together
- Why do we want to create a WE community? To make things better for our society

New Problem: Getting Senior Citizens to help them make things better for society.

Create a plan for Senior housing development to sell the concept of their members to develop a plan to make things better in their community

Requirements:

Overview In doing a project we need to establish criteria on how we will judge our design and how will we measure our work effort. These needs to be discussed during the project and corrects made to improve.

1. How are we going to judge our design? • Ability to implement within the community • Complexity • Innovative • Ability to measure and manage • Cost
2. How are we going to measure our work on the project?

