Create a forceful letter to get people on board with what I want to do.

**Goal:**

A new way to train at-risk young adults to be successful in life.

My purpose is to encourage the potential value in these young adults and integrate them into societal and business organizations. In addition, I hope to assess if a partnership with your organization would be beneficial to all

**Does society and companies need this?**

* Society: young adults at-risk have minimal chance to be successful
* Companies: Finding that new employees are missing the life skills needed to be successful

**Benefits:**

* Society in developing productive citizens
* Corporations/Organizations obtain productive members who provide positive value.
* Individuals are provided with skills and values that will be beneficial for their life.

**Project Academy needs:**

* Community organizations: Help in finding and supporting these at-risk adults by providing training space and bring these students to us.
* Corporations: Providing input to the training plans and financial support to the students and project academy

**Program uniqueness:**

The program focuses on teaching life-skills in a project based environment to create a well-rounded individual who will fit into the work environment.  It uses the concept of mindset thinking around the following:

* Ownership mindset ... ***Think like an owner***
* Cultural Engineering mindset ... ***Provide engineering like tools to be successful doing a project***
* Growth mindset  ...***Your brain is like a muscle, use it or lose it***
* Team mindset ... ***To be successful. You need to work together***
* Brand mindset ... ***Who are you and how to show others***
* Life skills … ***Students become cognitively aware of their life skills while doing activities***

**Program structure:**

The program being developed is a 4-month period of projects and classes and continuous monthly follow-ups. Our process is a hands-on approach where we form teams and work on community problems and present the results back to the community. I hope to provide inputs from our partnership relationship as well. I would like to do this in conjunction with trade organizations in order to get their input and support.

The program includes training these young adults to be “Thinking Technician”, who are productive employees by learning life skills in a project and mindset learning environment. Our goal is to get the students to **think like an owner** and understand how corporations and organization work. (the good and the problematic).

Our emphasis is on teamwork, interpersonal skills, thinking skills (creativity, critical thinking, system thinking), use of thinking tools, problem solving skills, social/emotional learning and developing a positive attitude in the student which continuously improves both for the organization as well as student.

Email:

Hi, Organization or company,

I would like to discuss forming a partnership in supporting our at-risk young adults be successful in our community and business environment.

I would appreciate 30-45 minutes of your time to discuss and get feedback on my project of creating a pre-employment program for youths that have either dropped out of school or are high school graduates that have no career direction

Project Academy is a 501 (C)3 non-profit corp. that helps fill the gap between traditional education and learning life-skills while in a team and solving problems. This is to enhance their career skills.

Our student goal is one who wants to learn, to better themselves and the community, they are curious and aren’t afraid to explore, they are innovation and enjoy solving problems and working as a team member, they are customer focus and look to satisfy them. Their values will be aligned with the company’s culture. They will want to be part of building a successful business and better world.

Our approach is teaching life-skills (soft skills) that create a great employee who is productive and a thinking employee or citizen.

You can see more about what I am planning at <https://www.wolfsons.com/>