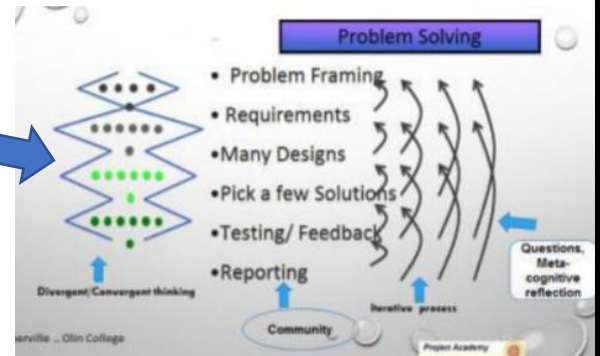


## Brain-storming/ Writing



**Brainstorming** ... A systematic effort and disciplined practice to produce ideas in a group. Create an un-inhibiting environment that would encourage imaginative ideas and thoughts. The usual method is to have a small group discuss a problem. Ideas are offered by participants one at a time. One member records ideas and suggestions on a chart or white board. All withhold judgment. After the brainstorming session, the various ideas and suggestions are reviewed and evaluated and the group agrees on a final resolution.

- Rule 1: Postpone and withhold your judgment of ideas**
- Rule 2: Encourage wild and exaggerated ideas**
- Rule 3: Quantity counts at this stage, not quality**
- Rule 4: Build on the ideas put forward by others**
- Rule 5: Every person and every idea has equal worth**

### Skills:

- Listening
- Creative
- Measurements
- Reflection
- Community

## Generate Possible Solutions using Brain-writing

*Starting with 4-5 generative framings...*



Each team member generates 3-4 ideas on their own.

Pass ONE of your ideas to your right.



Read your neighbor's idea, and generate an idea that is somehow inspired by it.

One idea per card or sticky notes!

Repeat until time is up.

