

Shaping... Hand-out

Shaping Ideas

Why generate crazy ideas?

So you can shape them into innovative ideas!

Leaves falling on the lawn...

Use a leaf
blower



Trees that
pick up

magic

|

!?

!!!??

Olin College

www.engineeringlens.org

Olin College

www.engineeringlens.org

Now Shape your ideas!

- Map (i.e. mundane, magical) and shape your ideas from brain-writing.
- Remember that you can shape ideas to meet constraints and values
- Choose 2-3 “favorites”, taking values and constraints into account. Create stretch’s ideas
- Be bold!
- Be prepared to share!

Take 15 minutes to
sort and select

www.engineeringlens.org

